

REP HEADLINE# 6402567 TRF# 339728 REP: TEL# 215-564-1206 FAX# 215 564 1103
\$\$\$ UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV2/12 16.25
CHANGES ** WPXI-TV ***

ADV # 17116 ADV. NAME ISS/FIGHT FOR THE DREAM REP.# OFF.# 18 SALESMAN #
AGY # 01349 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME DUABE BANCROFT
3299 K. STREET NW, SUITE 200 SALES PRSN WA- CHERYL BLAIR
WASHINGTON, DC 20007

ORDER # CONTRACT # 6402567 CLASS: NATL. LOCAL REGIONAL
PRDCT FIGHT FOR THE DREAM EST# COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES OCT31/12 NOV6/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE NOV2/12 16.25

REP: TO JEN
FR LINDSEY FOR CHERYL
ADDED 5-7X
TTKLS 23575.7X
PLS CFM, TH 11/2

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
5	A		1130P-1230A	30		\$6,000.00	11/4	11/4	1		SUN	1
PROGRAM : NEWS												
6	A		1100P-1135P	30		\$5,525.00	11/5	11/5	1		MON	1
PROGRAM : NEWS												
7	A		800A-1000A	30		\$750.00	11/4	11/4	1		SUN	1

NOV/12 23575.00 CONTRACT TOTAL 23575.00
TOTAL SPOTS 7

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COMPETITIVE INFORMATION NOT YET AVAILABLE.

SVC- NSI
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS, PLAN, SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE